



VETERANS OF FOREIGN WARS.

Florida VFW Training

Programs

August, 2022

Agenda



- Youth Programs
- Teacher of the Year
- Veterans & Military Support
- Citations
- Community Service
- Alibis
- Dashboard

Youth Programs



- Start discussing with your Posts/Districts/Departments the future of technology (USB vs. Submit online)
- Success this year (out of box thinking)
- Scholars App

Youth Programs



- Voice of Democracy 76^h Year

Theme **“Why is the Veteran Important?”**

- Patriots Pen **“My Pledge to our Veterans ?”**

Teacher Program Update



- Still a Program
- Now more than ever we should be recognizing our educators
- Three categories reinstated

Veteran & Military Support



- VMS NOT NMS
- Help a Hero Scholarship
- Unmet Needs
- Adopted Unit
- Military Assistance Program

VMS Update



- Unmet Needs

\$12.53 million 11,167 assisted

FL—506 veterans valued at \$690,411

- Help a Hero Scholarship

\$10.65 million 2372 scholarships

FL---176 valued at \$762,842

VMS Update



- Military Assistance Program

- Easy grant application
- Quick turnaround

Provided grants valued at \$167,073

- Adopt a Unit Program

Contract between the post and unit

**-238 Adoptions 5 current last reported activity
7/21/2022 Post # 4252 US Coast Guard
Yankeetown**

CITATIONS



Examples

- Memorial Commendations KIA etc.
- 100 Year old recognition
- First Responder Life Saving Awards (Valor, Line of Duty, Normal)
- Special Recognition
- Requested through Dashboard and Email myself **PLEASE** lrolf@vfw.org **for questions**

Community Service



1. How do we measure- what's required
 - Strategic goal for all posts report during event
 - Departments and Posts on Website solution are automatically loaded into KPI tools daily

 - Only report Dollars Donated & Hours to National
 - Hour is valued @ \$29.95
 - Mile is valued @ \$.14

Community Service



- Measure of Performance
- (\$ Donated + Mileage + Hours = Total Impact)

- Measure of Effectiveness
 - Increased reporting
 - Impact will trend upwards
 - Potential membership impact

Dashboard Intent



- **Streamline all reports**
- **Instant**
- **Transparency**
- **Hold leaders at every level accountable**
- **Act like a business and move into the digital age- had to start instead of talking about it**
- **The post is where everything starts, and all work happens**

Dashboard & KPI



- Seen successes Posts reporting. Adjutants are getting better and more accurate data
- More getting enrolled in OMS
- Community Service reports will be direct scrape from those with our website solutions program
- KPI tools are powerful

Alibis



- REDD MWD program
- Legacy Memorial commendation
- New culture of reporting
- Who can report
- New AA requirements

Dashboard Training



Switch screens



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Discussion

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