

# GLEN TILLEY

## STATE COMMANDER



**2020/2021**

**MEMBERSHIP PROGRAM**

## **Membership Mission**

To recruit, retain, and mentor a stable membership base, including all generations of veterans. To cultivate a membership that is well versed in institutional knowledge and actively involved at all levels of the organization and in the local community. To establish Posts with a strong tradition of service, leadership, and community outreach.

- **Build a strong organization for the future through growth and retention.**
- **Work together to achieve the VFW's goals. The VFW State Headquarters staff is here to assist in coordinating programs, developing new membership initiatives and building awareness among our membership and the entire veteran community.**

## **Membership Objectives & Goals**

- **Recruit new and recover unpaid members .....Goal 101%**
- **Retain and mentor existing membership.....Goal 100%**
- **Develop new Posts and revitalize existing Posts**
- **Increase Life Membership .....Goal 2% Gain**
- **Increase Legacy Life Membership .....Goal 5% Gain**

## **Post Responsibilities**

- **Name a Membership Chairman by Aug 31, 2020 and report that name to the District Membership Chairman**
- **Hold at least two (2) membership drives during the year.**
- **Report to the District Membership Chairman monthly on your progress.**

## **District Responsibilities**

- **Appoint a District Membership Chairman**
- **Monitor Memstats frequently to monitor & advise Posts in the District as to their progress.**
- **Hold a minimum of two (2) membership drives with Posts in the District.**
- **Report to the Department Membership Chairman monthly on the progress of the District.**
- **Ensure that all Posts have promotional material and applications for membership drives.**

## **MEMBERSHIP PROGRAM DETAILS & INCENTIVES**

### **INDIVIDUAL VFW RECRUITER AWARDS**

#### **BRONZE STAR AWARD:**

Any member recruiting 15 new and/or reinstated members by May 31, 2021 will receive a specially designed commander's challenge coin.

#### **SILVER STAR AWARD:**

Any member recruiting 25 new and/or reinstated members by May 31, 2021 will receive a specially designed commander's challenge coin, money clip and a \$25.00 Gift Card.

#### **LEGION OF MERIT AWARD:**

For every new Life Member recruited by May 31, 2021 (minimum of 5) the recruiter will receive a specially designed commander's challenge coin, money clip and \$100.00 in gift cards.

#### **DISTINGUISHED SERVICE CROSS AWARD:**

The top five recruiters, signing up the most new and/or reinstated members (minimum of 50) by May 31, 2021 will receive a specially designed commander's challenge coin, commander's medallion and a \$100.00 in gift cards.

### **POST MEMBERSHIP AWARDS**

#### **David G. Snyder Plaque**

The first Post to achieve 101% membership by September 30, 2020 (Posts that are 101% life membership must obtain 15 new members to qualify) Post mergers do not qualify for this award.

#### **Emerson Lee Plaque**

The first Post to achieve 105% membership by November 30, 2020

#### **John M. Carney Award**

The Post with the greatest numerical increase in membership by April 30, 2021.

## Ira Hopper Award

The Post with the greatest percentage increase in membership by April 30, 2021.

**90% Membership** — Commander and Quartermaster receive a Silver Star.

**101% Banner** — All Posts achieving 101% membership by June 25, 2021.

**101% Membership** — Post Banner, Commander and Quartermaster receive a Gold Star. **101% + Quota Buster** — Post Date Plaque, Commander and Quartermaster receive a Q Pin.

\*All posts must fill out an **ALL STATE ENTRY FORM** and submit it to State Headquarters by April 1, 2021 to qualify for All State Judging. The form is on the VFW Florida website at [vfwfl.org](http://vfwfl.org), resources, reports and forms.

**NOTE:** If Post Commander or Quartermaster change during the year, a new All State Entry Form must be submitted.

## **ALL STATE POST COMMANDERS**

**ALL STATE POST COMMANDERS AND QUARTERMASTERS WILL BE JUDGED BY THE AWARDS COMMITTEE AND SELECTED BY THE DEPARTMENT COMMANDER BASED ON THE FOLLOWING CRITERIA:**

**Meet the following percentages according to division, and accrue 450 points in program reporting, donations, meetings/school attendance and accounting deadlines met.**

**All State will be awarded to all posts that earn the honor, by accomplishing all requirements, regardless of division or number of posts in a division.**

### **POST DIVISIONS:**

<b>Division - 1</b>	<b>951-UP</b>	<b>101%</b>	<b>Division - 7</b>	<b>112 – 142</b>	<b>103%</b>
<b>Division - 2</b>	<b>750 – 950</b>	<b>101%</b>	<b>Division - 8</b>	<b>88 – 111</b>	<b>103%</b>
<b>Division - 3</b>	<b>356 – 749</b>	<b>101%</b>	<b>Division - 9</b>	<b>68 – 87</b>	<b>105%</b>
<b>Division - 4</b>	<b>246 – 355</b>	<b>102%</b>	<b>Division - 10</b>	<b>51 – 67</b>	<b>105%</b>
<b>Division - 5</b>	<b>185 – 245</b>	<b>102%</b>	<b>Division - 11</b>	<b>1 - 50</b>	<b>105%</b>
<b>Division - 6</b>	<b>143 – 184</b>	<b>102%</b>			

**\*\*NOTE: ALL-STATE CUT-OFF RUNS THROUGH JUNE 25<sup>th</sup>. POSTS REACHING ALL-STATE STATUS BY THE "MAY" ALL-STATE JUDGING DATE WILL BE PRESENTED WITH THEIR ALL-STATE CAPS AT DEPARTMENT CONVENTION. THOSE REACHING ALL-STATE AFTER THE "MAY" JUDGING DATE WILL BE**

PRESENTED THEIR CAPS AFTER CONVENTION — AT A DATE "TBD".

DIVISIONS ARE BASED ON JUNE 30, 2020 MEMBERSHIP STANDINGS, ADJUSTED PRIOR YEAR TOTAL.

**DISTRICT DIVISIONS:**

Division - 1	5,000 - UP	100%
Division - 2	3,282 - 4,999	100%
Division - 3	2,172 - 3,281	100%
Division - 4	1,447 - 2,171	100%
Division - 5	906 - 1,446	100%
Division - 6	0 - 905	100%

**POST AND DISTRICT DIVISIONS ARE BASED ON JUNE 30, 2020 MEMBERSHIP STANDINGS, ADJUSTED PRIOR YEAR TOTAL. ALL POST AND DISTRICT DIVISION STATUS IS POSTED ON MEMSTATS.**

The Awards Committee **may eliminate** from judging any post:

- That does not have all audits on file with the Department on time and correct.
- That does not have inspections of Post/District on file with Department by **April 30, 2021.**
- Any Post failing to purchase three poppies per member, based on **June 30, 2020** membership totals by **April 30, 2021.**
- Any Post that did not submit a copy of their IRS Form 990 to State Headquarters.
- Any Post that did not submit a copy of their Liability Insurance (and DRAM for Posts with Canteens) to State Headquarters.
- Required Schools attendance

To attend the Department School of Instruction or have the Sr. Vice Commander or Jr. Vice Commander attend. **Must sign in to receive credit.**

To attend the District School of Instruction or have the Sr. Vice Commander or Jr. Vice Commander attend. **Must sign in to receive credit.**

- Report the following programs by **Cutoff Dates:** Check Report Card for cutoff dates to receive credit for all reports.

Loyalty Day — Flag Day — Patriot Day — Memorial Day — Independence Day —

POW/MIA Day — VFW Day — Veterans Day — Pearl Harbor Day.

- 30 reports submitted by **April 30, 2021** in these 5 categories: Americanism, Community Service, Youth Activities, Drug & Safety, & Hospital.
- To file tax reports with state and federal government, including forms (IRS Form 990) and state sales tax where required.
- A copy of the District or Post 990 must be submitted to Department Headquarters by April 30, 2021.

### **ALL STATE POINTS**

**Membership (must have minimum of 50 members to qualify) Posts must achieve a total of 450 points or greater to qualify for All State Post**

Posts **must** attain their required percentage in membership by **April 30, 2021** to receive awards at the department convention. Posts may still qualify for all state up until **June 25, 2021** and these awards will be presented at a later date.

<b>GENERAL</b>	<b>POINTS</b>
100% Membership by 12/31/2020 .....	50
100% Membership by 1/31/2021 .....	40
100% Membership by 2/28/2021 .....	30
100% Membership by 3/31/2021 .....	20
100% Membership by 4/30/2021 .....	10
Each New or Reinstated Member .....	1
Each New or Reinstated Life Member .....	2
Obligations \$1/per mem. minimum \$100 & QM Bond by 9/30/2020 .....	15
Poppy Display at Mid-Winter .....	15
Sponsor Eagle Scout/Girl Scout to Dept. Chairman 4/1/2021 .....	10
Appoint Homeless Veteran Chairman sent to Dept. 8/31/2020 .....	10
Appoint Program Chairman sent to Dept. 8/31/2020 .....	10
Appoint Membership Chairman sent to Dept. 8/31/2020 .....	10
4 Correct Audits Submitted on time 10 pts. Each .....	40
Audits Requiring re-submission .....	-5
3 poppies per member purchased by 4/30/2021 .....	10
6 poppies member 4/30/2021 .....	15
Adopt-A-Unit sent to Dept. Chairman 12/31/2020 .....	15
Reported Loyalty Day - 5/1 by 7/31/2020 .....	5
Reported VE Day 1945 - 5/7 by 7/31/2020 .....	5
Reported Memorial Day - 5/27 by 7/31/2020 .....	10
Reported D Day 1944 - 6/6 by 7/31/2020 .....	5
Reported Flag Day - 6/14 by 7/31/2020 .....	10
Reported Independence Day - 7/4 by 7/31/2020 .....	10

Reported Korean Armistice 1953 - 7/27 by 9/1/2020.....	5
Purple Heart Day - 8/7 9/30/2020 .....	5
Reported VJ Day 1945 - 9/2 by 11/1/2020 .....	5
Reported Patriots Day - 9/11 by 11/1/2020 .....	10
Reported POW/MIA Day - 9/21 by 11/1/2020 .....	10
Reported VFW Day - 9/29 by 11/1/2020 .....	10
Reported Veterans Day - 11/11 by 12/31/2020 .....	10
Reported Pearl Harbor Day - 12/7 by 2/1/2021 .....	10
National Vietnam War Veterans Day - 3/29 by 4/29/2021 .....	10
Reported Americanism 2 Points Each .....	10
Reported Environmental 2 Points Each .....	10
Reported Safety 2 Points Each .....	10
Reported Community Service 2 Points Each .....	10
Reported Youth Activities 2 Points Each .....	10
Reported Media Program Publications 5 Points Each .....	50
ROTC/JROTC 10 Points Each .....	20
Police,Fire,EMT (10 Points Each) to State Chairman by 12/31/2020 .....	30
VOD Entry submitted to District Chairman NOT HQ by 12/31/2020 .....	25
Patriots Pen Entry to District Chairman NOT HQ by 12/31/2020.....	25
Teacher of the Year with $\geq 1$ to Dist. Judging by Nov. 15 <sup>th</sup> .....	30
Post Service Officer School – (Must sign in at school) 8/31/2020 .....	20
Service Officer Reports (1 <sup>st</sup> & 2 <sup>nd</sup> half) 10 Points. Each .....	20
Hospital Reports / Veterans Home Visits 2 Points Each.....	20
Veterans in School Program 2 Points Each .....	10
Department School of Instruction "Attended & Signed in" .....	20
District School of Instruction "Attended & Signed in" .....	15
Veterans Village Investment Roof Fund "Send donation to State Headquarters ....	50
<b>***The following donations are 5 points for every \$100 donated***</b>	
Because We Care "Send donation to VFW State Headquarters" .....	25
National Home "Florida Cottage" "Send donation to National Home" .....	25
VAVS "Send to VFW State Headquarters" .....	25
Commanders Special Project "Send to VFW State Headquarters" .....	25
National VFW Unmet Needs/Military Service donation "Send to National HQ" .....	25
Department Raffle Ticket "Send donation to State Headquarters" .....	25
Proof of 990 by November 15 <sup>th</sup> Sent to State Headquarters .....	10

**\*\* PROGRAM REPORTING ENDS APRIL 30, 2021 \*\***



## **ALL STATE POST COMMANDER AWARDS**

An "All State Post Commanders Team" will be selected and each member will receive the following awards:

- **An "All State" Post Commander Shirt**
- **An "All State" Post Commander Cap**
- **An "All State" Plaque for the Post**

## **ALL STATE POST QUARTERMASTERS**

- If the Post Commander qualifies for All State, the Post Quartermaster may also qualify **"IF"** the following Quartermaster requirements are met:
- Quartermaster must individually see that all reports required of them are correct and submitted on time, to include; Trustees Report of Audit, Tax Reports, and the IRS 990 Form.
- Maintain their records so they may be certified, when inspected, by the Post Trustees per the VFW National guidelines.
- Attend school of instructions for District and State, and retain proof of such attendance.
- Must be the Post Quartermaster for a minimum of 90 days prior to judging, unless the prior Quartermaster was relieved by the Department Commander within this 90 day period.

**Other Considerations:** Regardless of whether the requirements above are fulfilled, the Awards Committee may also consider personal conduct and attendance at District and Dept. Meetings.

## **ALL STATE POST QUARTERMASTER AWARDS**

An "All State Post Quartermasters Team" will be selected and each member will receive the following awards:

- **An "All State" Post Quartermaster Shirt**
- **An "All State" Post Quartermaster Cap**

## ALL STATE DISTRICT COMMANDER REQUIREMENTS

District Commanders must achieve **100%** in membership by **April 30, 2021** to receive their award at the Department Convention. Districts can still qualify for All State Awards until **June 25, 2021** but will be awarded at a later date.

District Commanders will achieve "All State" if they complete the following requirements;

- Programs
  - Voice of Democracy — an entry advanced to Department Judging
  - Patriots Pen — an entry advanced to Department judging
  - Teacher Award — an entry **in all 3 categories** advanced to Department judging (A donation of \$100 **(each per category)** to Commander's Special Project may be substituted if District is unable to submit in all 3 categories – checks must be made out to Department and annotated "In Lieu of Teacher category \_\_\_\_\_")
- **\*\*NOTE\*\* Substitution does not qualify a District for "All American District"**
- National Military Service — Make a donation of \$250 min. to National VFW Un-Met Needs.
- National Veterans Service — 100% of all Posts must appoint a Service Officer and **all Service Officers must be on file at the VFW Department Service Office.**
- School of Instruction — Districts must conduct a School of Instruction and proof of such school must be submitted to Department Headquarters no later than November 15<sup>th</sup>.
- Post Visits — All posts within the District must be visited 3 times between August 1, 2020 and April 30, 2021 by the Commander, the Sr. Vice Commander or the Jr. Vice Commander.
- District 990 District must have their IRS Form 990 submitted to IRS with copy sent to Department Headquarters in order to be awarded "All State" District

District Commanders must attend one post meeting plus one other visit. Visitation Reports must be submitted to Department within 30 days of each visit.

District Commanders are directed to hold a minimum of two District Membership Drives during the year and report the results to the Membership Director and the Dept. ADJ/QM.

### ALL STATE DISTRICT COMMANDER AWARDS

An "**All State District Commanders Team**" will be selected and each will receive:

- **An "All State" District Commander Shirt**
- **An "All State" District Commander Cap**
- **State Commander's Medallion**